



Swachh Bharath Mission 2023

REPORT ON ACTIVITY: - PUBLIC AWARENESS & CLEANLINESS RALLY

*Swachh Campus = safe work space & highly efficient employee-
student power*

“PUBLIC AWARENESS & CLEANLINESS RALLY”

DATE: 25/11/2023

TIME: 09:30AM

NAME OF FACULTY INVOLVED: 7

- 1) Dr.Dhanya J S,
- 2) Dr.Suresh,
- 3) Ms. Jolly Patel ,
- 4) Mr. Sayan Mandal,
- 5) Mr. Dhanjay Yadav,
- 6) Mr. Prempal,
- 7) Mr.Rajan

VENUE: Rai University

BENEFICIARIES: All Students

TOTAL NO. OF PARTICIPANTS: 52

INTRODUCTION:

In an effort to inspire a collective commitment to cleanliness and environmental responsibility, a dynamic cleanliness rally was organized on 25th november 2023 by rai university. The rally aimed to mobilize community members and raise awareness about the significance of maintaining a clean and sustainable environment. This report provides a detailed account of the "rally," outlining its objectives, activities, participant engagement, and the overall impact on fostering a culture of cleanliness and environmental stewardship.

CENTRAL OBJECTIVE:

The primary objectives of the cleanliness rally were:

Promoting Awareness: To educate the community about the importance of cleanliness in enhancing the overall quality of life and preserving the environment.

Behavioral Change: To encourage individuals to adopt responsible waste management

practices, reduce littering, and actively participate in keeping public spaces clean.

Community Engagement: To build a sense of community responsibility and unity in addressing environmental challenges collectively.

ACTIVITIES:

Total 52 Participants, including students, volunteers, Faculty, marched through key areas, carrying banners and placards with messages promoting cleanliness and environmental conservation.

IMPACT AND OUTCOMES:

Increased Awareness: The rally successfully heightened awareness about the importance of cleanliness and instilled a sense of responsibility among participants

Behavioral Change: Participants expressed a willingness to adopt sustainable practices, showcasing a positive shift in attitudes towards cleanliness

Community Unity: The rally fostered a sense of unity within the community, emphasizing that cleanliness is a shared responsibility that transcends individual boundaries

Media Coverage: The event received positive coverage from local media outlets, amplifying the reach of the cleanliness message and inspiring others to join the cause

CONCLUSION:

Rally" stands as a testament to the power of collective action in promoting cleanliness and environmental responsibility. As communities come together to address the challenges of waste management and environmental degradation, events like these play a crucial role in fostering lasting change. The success of this rally serves as a foundation for future initiatives, encouraging ongoing efforts towards a cleaner, greener, and more sustainable future for all.

PHOTOGALLERY:



–“A drive towards clean India”